2027 ANNUAL MEETINGS OF THE CONFERENCE OF RESEARCH WORKERS IN ANIMAL DISEASES (CRWAD)

Exhibitor and Sponsor Opportunities

January 15-19, 2027 • Chicago, IL | November 5-9, 2027 • Destin, FL

SPONSORSHIP & PROGRAM QUESTIONS?

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OVERVIEW & EXHIBITOR SCHEDULE

TWO CRWAD ANNUAL MEETINGS IN 2027

We are thrilled to announce two Annual Meetings of CRWAD in 2027:

- **January 15-19, 2027:** Chicago Marriott Downtown Magnificent Mile, Chicago, Illinois
- **November 5-9, 2027:** Destin-Fort Walton Beach Convention Center, Destin, Florida

Based on member feedback, CRWAD will transition its annual meeting to November beginning in 2027. Following the January 2027 meeting, all future CRWAD Annual Meetings will be held in November.

Since 1920, CRWAD has served as the premier international forum for advancing animal health and One Health research. The annual meeting convenes more than 500 research scientists, graduate students, postdoctoral fellows, and government and industry leaders from around the world to share the latest scientific discoveries and foster collaboration.

TENTATIVE EXHIBITOR SCHEDULE

DAY	HOURS	EVENT / PROGRAM ACTIVITY
Saturday (Jan 16 / Nov 6)	10:00 AM 4:00 PM	Exhibitor Installation & Setup
Saturday (Jan 16 / Nov 6)	6:00 PM 8:00 PM	Exhibitor & Welcome Reception
Sunday (Jan 17 / Nov 7)	7:00 AM - 5:00 PM	Exhibits Open (Morning & Afternoon Breaks)
Monday (Jan 18 / Nov 8)	7:00 AM - 5:00 PM	Exhibits Open & Dedicated Poster Session
Tuesday (Jan 19 / Nov 9)	12:00 PM 4:00 PM	Exhibitor Tear-down & Dismantle

EXHIBITOR ENGAGEMENT ADVANTAGES

- High foot traffic with all coffee breaks hosted inside or directly adjacent to the exhibit hall.
- Direct access to decision-makers, principal investigators, laboratory directors, and research leaders.
- Integrated mobile event app featuring sponsor profile pages, logo banners, and push notification capabilities.

SPONSORSHIP TIERS

PLATINUM — $10,000

- Two complimentary exhibit booths in a premium, high-traffic location.
- Five complimentary conference registrations.
- Opening logo on the official CRWAD onsite mobile application.
- Prominent logo placement in other key areas of the app and hyperlinked logo on CRWAD's website.
- Official recognition at both the January and November 2027 annual meetings.

GOLD — $7,500

- Four complimentary conference registrations.
- Complimentary exhibit booth.
- Prominent logo placement in the onsite mobile app.
- Hyperlinked logo on CRWAD's official website portal.
- Official recognition at both the January and November 2027 annual meetings.

SILVER — $5,000

- Complimentary exhibit booth.
- Three complimentary conference registrations.
- Prominent logo placement in the onsite mobile app.
- Hyperlinked logo on CRWAD's official website portal.
- Official recognition at the January 2027 annual meeting (Option for both meetings available).

BRONZE — $2,500

- Complimentary exhibit booth.
- Two complimentary registrations.
- Logo placement in the onsite app.
- Hyperlinked logo on website.
- Recognition at January 2027 meeting.

FRIEND — $1,000

- Logo placement in the onsite app.
- Hyperlinked logo on CRWAD's website.
- Recognition at the January 2027 annual meeting.

EVENT SPONSORSHIP OPPORTUNITIES

Enhance your brand visibility by sponsoring targeted events, scientific sessions, or social networking functions at CRWAD. Sponsorship will be officially recognized and prominently displayed at individual events. Opportunities are available for either or both 2027 Annual Meetings and will be allocated on a first-come, first-served basis.

OPPORTUNITY	COMMITMENT	AVAILABILITY	KEY DETAILS
Poster Reception	$3,000 (1 mtg) $4,500 (2 mtgs)	Two available	Exclusive signage during the poster reception
3MT Competition	$1,500 (1 mtg) $2,250 (2 mtgs)	Two available	Session opening slide branding and program listing
Logo'd Lanyards	$3,500 (1 mtg) $5,000 (2 mtgs)	One available	Co-branded program brochure and neck lanyards worn by all attendees.
Opening Reception Social	$1,500 (1 mtg) $2,250 (2 mtgs)	Four available	Exclusive signage and co-sponsorship of the grand opening reception
Special Symposium	$750 1 mtg) $1,000 (2 mtgs)	Many available	Session opening slide branding and program listing
Regular Session	$500 (1 mtg) $750 (2 mtgs)	Many available	Session opening slide branding and program listing
Closing Awards Ceremony	$2,000 (1 mtg) $3,000 (2 mtgs)	Two available	Podium recognition at the closing awards ceremony
Full Day Coffee Break	$2,500 (1 mtg) $3,500 (2 mtgs)	Two available	Table signage for full day refreshment service
Morning Coffee Break	$1,500 (1 mtg) $2,250 (2 mtgs)	Three available	Dedicated signage during morning refreshment break
Afternoon Coffee Break	$1,500 (1 mtg) $2,250 (2 mtgs)	Two available	Dedicated signage during afternoon refreshment break
Breakfast	$4,000 (1 mtg) $6,000 (2 mtgs)	Three available	Dedicated signage during breakfast for all attendees
Special Lunch Session	$3,000 (1 mtg) $4,500 (2 mtgs)	Two available	Dedicated signage and a possible sponsor-organized symposium for signed up attendees during lunch break
Educational Support	$500 (1 mtg) $750 (2 mtg)	Unrestricted	General educational donation supporting student travel

AWARD SPONSORSHIP OPPORTUNITIES

CRWAD proposes to establish a series of awards to recognize individual researchers at different stages of their career for research excellence in animal health or specific disciplines such as veterinary immunology, microbiology, enteric diseases, respiratory diseases, and epidemiology. Sponsors, in consultation with CRWAD, could define the award focus and have the award named in their honor.

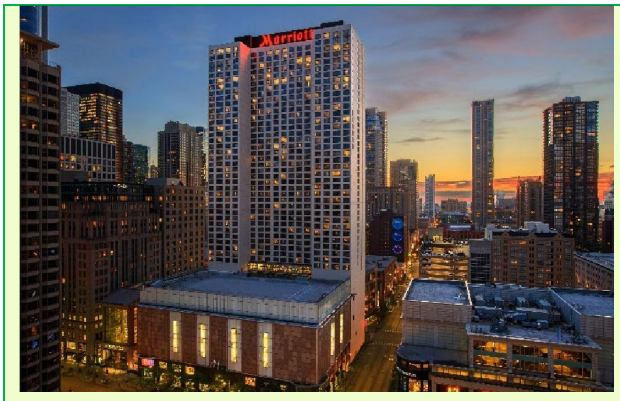
TENTATIVE AWARD	COMMITMENT	AWARD DESCRIPTION
CRWAD Student Travel Award	$500/year for five years; ten available	Recognizes 10 graduate or DVM students each year who have performed outstanding research in animal health or One Health.
CRWAD Outstanding Postdoctoral Research Award	$1,000/year for five years; two available	Recognizes two postdoctoral fellows each year who have demonstrated outstanding achievements in animal health or One Health research.
CRWAD Early Career Award	$1,000/year for five years; one available	Recognizes one emerging investigator each year who has demonstrated exceptional innovation and impact in animal health or One Health research within 10 years of receiving a PhD, DVM, MD, or equivalent terminal degree.
CRWAD Mid-Career Award	$1,000/year for five years; one available	Recognizes one investigator each year who has achieved sustained excellence, scientific leadership, and significant impact in animal health or One Health research 10 to 25 years after receiving a PhD, DVM, MD, or equivalent terminal degree.
CRWAD Life-time Achievement Award	$2,000/year for five years; one available	Recognizes one investigator each year whose career has been marked by outstanding scientific achievement, leadership, mentorship, and enduring contributions to animal health or One Health research more than 25 years after receiving a PhD, DVM, MD, or equivalent terminal degree.
CRWAD Early Career Award in: 1) Veterinary Immunology/ Microbiology, 2) Enteric Diseases, 3) Respiratory Diseases, or 4) Epidemiology	$1,000/year for five years; four available	Recognizes one emerging investigator in each of the four disciplines who has demonstrated exceptional research innovation and impact within 10 years of receiving a PhD, DVM, MD, or equivalent terminal degree.
CRWAD Mid-Career Award in: 1) Veterinary Immunology/ Microbiology, 2) Enteric Diseases, 3) Respiratory Diseases, or 4) Epidemiology	$1,000/year for five years; four available	Recognizes one investigator in each of the four disciplines who has achieved sustained research excellence, scientific leadership, and significant impact 10 to 25 years after receiving a PhD, DVM, MD, or equivalent terminal degree.
CRWAD Life-time Achievement Award in 1) Veterinary Immunology/ Microbiology, 2) Enteric Diseases, 3) Respiratory Diseases, or 4) Epidemiology	$2,000/year for five years; four available	Recognizes one investigator in each of the four disciplines whose career has been marked by outstanding scientific achievement, leadership, mentorship, and enduring contributions more than 25 years after receiving a PhD, DVM, MD, or equivalent terminal degree.
CRWAD Distinguished Mentoring Award	$1,000/year for five years; one available	Recognizes one individual each year who have demonstrated exceptional mentorship of graduate students, postdoctoral fellows, and early-career scientists, fostering their professional development in animal health or One Health research.

DRAFT SCHEDULE & VENUE PROFILES

DRAFT SCHEDULE OVERVIEW

SATURDAY	SUNDAY	MONDAY	TUESDAY
• 3MT Competition • Partner Society meetings • Workshops	• Exhibits Open • Special Symposia • Regular Sessions	• Partner Symposia • Regular Sessions • Poster Reception • Business Meeting	• Special Symposia • Regular Sessions • Closing Awards Ceremony

2027 CONVENTION VENUES



Chicago Marriott Downtown

January 15-19, 2027 Chicago, IL

Located on the iconic Magnificent Mile, the Chicago Marriott offers premier state-of-the-art conference facilities, modern exhibition halls, and exceptional proximity to Chicago's finest dining and cultural attractions.



Destin-Fort Walton Beach Center

November 5-9, 2027 Destin, FL

Nestled along Florida's Emerald Coast, this modern convention center combines 21,000+ sq. ft. of versatile exhibit space with resort-style coastal amenities, creating an extraordinary environment for scientific networking.

EXHIBIT AND SPONSOR APPLICATION FORM

COMPANY / ORGANIZATION NAME

COMPANY CONTACT PERSON & TITLE

ADDRESS

CITY, STATE/PROVINCE & ZIP

TELEPHONE

EMAIL ADDRESS

WEBSITE URL:

COMPLIMENTARY REPRESENTATIVE(S) ATTENDING:

Branding & Logo Submission:
To ensure your company is recognized properly across digital apps and print materials, please send a 300 DPI high-resolution logo (.EPS, .SVG, or PNG) to crwad@assochq.org no later than December 1, 2026.

Contract for Exhibit Space & Sponsorship:
For the sum of $ _____USD, we hereby request to reserve exhibit space(s) and/or sponsorship opportunities for the company listed on this form at the CRWAD 2027 Annual Meeting. We enclose herewith our payment/authorization. All rules and regulations governing the exhibit have been read by us and are hereby accepted as part of this contract, and we agree to comply with them.

Submission & Contact: Please complete and return pages of this application to crwad@assochq.org by the application deadline of December 1, 2026. **Assistance:** 217-356-3182.

AUTHORIZED SIGNATURE

PRINTED NAME

TITLE / COMPANY

DATE

INFORMATION AND RULES GOVERNING EXHIBITS

SPONSOR AND EXHIBIT ASSIGNMENTS

All sponsor and exhibitor assignments will be dealt with according to partner level and then on a first-come, first-served basis, providing the official application and payment are received by the deadline date of December 1, 2026.

EXHIBIT SPACE ASSIGNMENT & USE OF SPACE

The Conference Planners reserve the right to make reasonable adjustments in the location of tables for the benefit of the exhibitor and betterment of the conference experience. Displays must align with the professional character of CRWAD. No spaces shall be sublet without direct written consent. CRWAD reserves the right to restrict exhibits to a minimum noise level and suitable methods of operation. In the event of eviction or restriction, CRWAD will not be liable for refunding rental fees.

EXHIBIT SPACES, HOURS & EQUIPMENT

Exhibit booth setup includes an 8 ft skirted table and two chairs. Electrical service, Wi-Fi, and specialized AV equipment must be coordinated in advance through the conference planner and hotel facility.

SECURITY & LIABILITIES

CRWAD and convention facilities will not be responsible for loss or damage to exhibitor goods or property from any cause. Exhibitors must make provision for safeguarding their materials and carry their own insurance. Exhibitors agree to defend, indemnify, and hold harmless CRWAD, convention facilities, and their operators against all claims, losses, or damages arising out of booth installation, maintenance, or occupancy. Exhibitors shall maintain Comprehensive General Liability Insurance of not less than $2,000,000 Combined Single Limit.

CANCELLATION POLICY

All confirmed space cancelled on/before December 21, 2026 will be subject to a $500.00 USD service charge per space. All cancellations on/after December 22, 2026 forfeit the entire fee.

CRWAD Administrative Office
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